

# Promotional & Advertising Opportunities

Choose how you want to be present in the CONGRESS + Year!

**Physically, online or in both.**

Below you can find the available promotional and advertising items. Most items are available for both physically and online, but please note that a few will only be available for one or the other.

For any questions, please contact me via [xx@kenes.com](mailto:xx@kenes.com).

- [Prospectus](#)
- [Educational Opportunities](#)
- [Exhibition](#)
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## PRESENCE

### PLENARY SYMPOSIUM

Host an official Non-CME plenary industry session.

[Learn More](#)

## **PARALLEL SYMPOSIUM**

Host an official Non-CME parallel industry session.

[Learn More](#)

## **MEET THE EXPERT SESSION**

Host an official Non-CME meet the expert session.

[Learn More](#)

## **PRODUCT THEATRE SESSION**

Present your research in this 20-min session.

[Learn More](#)

## **WORKSHOP SESSION**

Host an official Non-CME workshop session.

[Learn More](#)

## **MOVIE SCREENING**

Organise a movie session and play your branded video.

[Learn More](#)

## **PRE-CONGRESS VIDEO TEASER**

Connect with attendees before the Congress days.

[Learn More](#)

## **PIPELINE SESSION**

Join us in sharing the latest developments in the industry.

[Learn More](#)

## **WORKSHOP SUPPORT**

Be visible and have your equipment used in a workshop session.

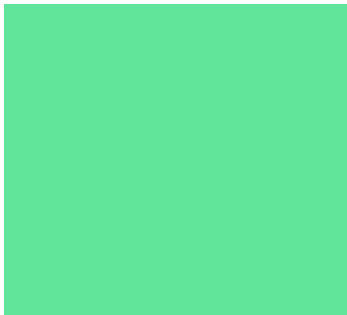
[Learn More](#)

## **LIVE Q&A**

Expand the reach of your session by bringing your experts for a live Q&A.

[Learn More](#)

## **VISIBILITY**



## **LANYARDS**

Opportunity to place company's logo on the lanyards.

[Learn More](#)

## **BAGS**

Opportunity to place company's logo on the Congress bags.

[Learn More](#)

## **NOTEPADS & PENS**

Opportunity to place company's logo on the notepads & pens.

[Learn More](#)

## **FACE MASKS**

Opportunity to place company's logo on the face masks.

[Learn More](#)

## **KEY RING**

Make an impression with this practical key ring.

[Learn More](#)

## **MASK CASE**

Be visible and brand the face mask cases.

[Learn More](#)

## **HAND CLEANSER**

Promote safety by branding the hand cleanser gel.

[Learn More](#)

## **GEL2GO BOTTLE**

Promote safety by branding the hand cleanser gel.

[Learn More](#)

## **STAY SAFE**

## **KIT**

Promote safety and brand the stay safe kit.

[Learn More](#)

## **COFFEE BREAK**

Promote your company at one or more coffee breaks.

[Learn More](#)

## **WELCOME RECEPTION**

Promote your company at the networking reception.

[Learn More](#)

## **FESTIVAL CHAIRS**

Offer participants a change to relax with these stylish and informal chairs.

[Learn More](#)

## **BRANDING OPPORTUNITIES**

Be visible and have a logo, and advert or a video online.

[Learn More](#)

## **SYMPOSIUM BRANDING**

Create anticipation and brand your session's waiting room.

[Learn More](#)

## **SHUTTLE BUS**

Support the transport between hotels and the Congress venue.

[Learn More](#)

## **PHOTO BOOTH**

Get exposure by branding the photo booth.

[Learn More](#)

## **SELFIE CORNER**

Get exposure by branding the selfie corner.

[Learn More](#)

## **CHARGING KIOSK**

Be visible by branding the charging kiosk.

[Learn More](#)

## **CHARGER PICK-UP LOUNGE**

Be visible by branding the charging pick-up lounge.

[Learn More](#)

## **WATER STATIONS**

Be visible by branding  
the water stations.

[Learn More](#)

## **EXECUTIVE LOUNGE**

Lounge for speakers and members of the committee.

[Learn More](#)

## **ZOOM AREA**

Area to connect to the virtual platform, work or recharge.

[Learn More](#)

## **LAPTOP LOUNGE & WI-FI CARD**

Brand this area to  
check e-mails  
and work.

[Learn More](#)

## **SPEAKER'S READY ROOM**

Room for speakers  
and  
abstract presenters.

[Learn More](#)

## **PROMOTION ON PLASMA SCREENS**

Promote your session in this loop slide advert.

[Learn More](#)

## **CONGRESS**

## **TV**

Branded channel with daily conference news and event coverage.

[Learn More](#)

## **WI-FI LANDING PAGE**

Splash your logo on the Wi-Fi landing page.

[Learn More](#)

## **CONGRESS DAY**

Support a CONGRESS day and be visible onsite and online.

[Learn More](#)

## **“RECAP OF THE DAY” VIDEO**

Get exposure at the end of each day by supporting this video.

[Learn More](#)

## **NETWORK**

## **WORLD MAP**

Connect with participants around the globe.

[Learn More](#)

## **SOCIAL MEDIA PROMOTION**

Be visible with an original company post.

[Learn More](#)

## **MULTI HUB**

Connect with participants in different locations.

[Learn More](#)

## **THE RIPPLE MAKER**

Delight your audience with this unforgettable and personalized experience.

[Learn More](#)

## **CYCLONE CYLINDER**

Interactive marketing game to network with people and build genuine connections.

[Learn More](#)

## **SPORT GAMES**

Draw participants to your booth with a football pool or mini golf course.

[Learn More](#)

## **MEETING**

## **POD**

Offer participants a technology enabled meeting space.

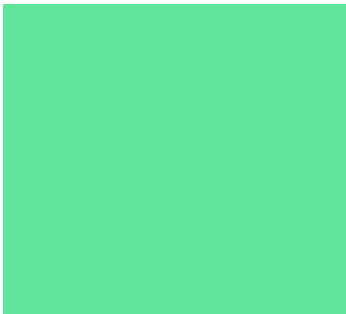
[Learn More](#)

## **MEETING ROOM**

Host guests by hiring a room at the venue or online.

[Learn More](#)

## **ADVERTISE**



## **ADVERT IN FINAL PROGRAM**

Full page advert in the final program.

[Learn More](#)

## **MINI PROGRAM**

Support the Congress mini program.

[Learn More](#)

## **E-BOOK ADVERT**

Full page advert in the E-book.

[Learn More](#)

## **BAG INSERT**

Promotional material included in the Congress bags.

[Learn More](#)

## **ABSENT EXHIBITOR**

Distribute promotional information without attending the Congress.

[Learn More](#)

## **PUSH NOTIFICATION**

Connect with participants with a push notification.

[Learn More](#)

## **MOBILE APP ADVERT**

Advertise your session or booth in our mobile app.

[Learn More](#)

## **TWITTER WALL ADVERT**

Advert in a loop on the social media plasma screen.

[Learn More](#)

## **CONGRESS MAILSHOT ADVERT**

Reach out to the (CONGRESS) community.

[Learn More](#)

## **CONGRESS WEBSITE HOMEPAGE BANNER**

Be visible on the Congress website with a banner-ad on the home page.

[Learn More](#)

## **CONGRESS WEBSITE INDUSTRY AREA BANNER**

Be visible on the Congress website with an ad in an industry section.

[Learn More](#)

## **CONGRESS TV ADVERT**

Advert in a loop on the Congress TV.

[Learn More](#)

## **CONGRESS VIDEO ADVERT**

Advert in a Congress promotional video.

[Learn More](#)

## **REGISTRATION LETTER ADVERT**

Connect with registered participants.

[Learn More](#)

## **PROMOTIONAL**

## MAILSHOT

Gain additional exposure for your session, company or booth.

[Learn More](#)

## POST-CONGRESS MAILSHOT

Connect with participants after the Congress days and gain additional exposure.

[Learn More](#)

**Note:** Support for all items will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

Please note that it is the Exhibitors'/ Supporters' responsibility to comply with the local authority's regulations, [EFPIA](#) (European Federation of Pharmaceuticals Industries & Associations), [Medtech Europe](#) (represents Medical Technology industry) and [IFPMA](#) (International Federation of Pharmaceutical Manufacturers & Associations) Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

### For US Congresses:

Please note that it is the Exhibitors' and/or Supporters' responsibility to comply with the local authority's regulations, including, without limitation, [IFPMA](#), the International Federation of Pharmaceutical Manufacturers & Associations Code of Practice on the promotion of medicines, as well as FDA restrictions on the promotion of investigational and preapproved drugs and devices and the FDA prohibition on promoting approved drugs and devices for unapproved uses. Any product not FDA-approved for a particular

use or not commercially available in the U.S. may be exhibited only if accompanied by easily visible signs indicating the status of the product.

Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

**For Canadian Congresses:** Please note that it is the Exhibitors' and/or Supporters' responsibility to comply with the local authority's regulations, including, without limited to [Innovative Medicines Canada Code of Ethical Practices](#) as well as [IFPMA](#), the International Federation of Pharmaceutical Manufacturers & Associations Code of Practice.

Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

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